

QED Ruby Anniversary Evolution

Cables Matter No.7

LOW DENSITY POLYETHYLENE DIELECTRIC

Polyethylene has a low dielectric constant and has been used to reduce the amount of distortion and audio signal energy lost due to cable capacitance.



COMPLEMENTARY CONDUCTOR GEOMETRY™

This innovation utilizes five 99.999% Oxygen Free Copper conductors of different diameters to carry the same audio signal.

This is understood to provide an alternative path for high frequency audio components which might otherwise become 'time smeared' in a single audio pathway. The result is faster 'timing' and increased detail.

WHAT HI-FI?
SOUND AND VISION
WHATHIFI.COM



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"revealing, agile
... really open
... a great cable."



AIRCORE TECHNOLOGY™

QED cables above 2.5mm² cross sectional area utilize Air Core™ Technology to obviate the skin effect by bundling several smaller cores together. Each core is separately insulated by polyethylene rods to make up a larger CSA. When these conductors are arranged around a hollow central core of polyethylene the inductance exhibited by the cable is reduced to around half that of a conventional cable, resulting in the retention of high fidelity detail that would otherwise be lost.

**Ruby Anniversary,
Forty years of experience
across the spectrum.**

Ruby Anniversary EVOLUTION is a completely new speaker cable from QED laboratories in celebration of FORTY years at the forefront of UK speaker cable design.

It utilizes QED "Aircore Technology™" in a new miniature format to bring high end cable philosophies to the budget hi-fi market. It builds on the success of the XT Evolution and Ruby Anniversary cables, with which it shares a family heritage, but now incorporates QED "Complementary Conductor Technology" and increased conductor spacing to further reduce losses and distortions.

To find out more about why cables matter, please visit our NEW website. www.qed.co.uk

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40 years
QED
est. 1973

In 1973 Bob Abraham and Ian Vine founded QED Audio Products and changed the way people think about hi-fi cables. By the time QED 79 strand speaker cable was launched in 1978, it wasn't looked upon as 'just another speaker cable' but was instead regarded as a serious hi-fi component.

QED

The Sound of Science

www.qed.co.uk